



KYYBRIJ LLP



DEEPAQ NAAGPAL

HOSPITALITY & REAL ESTATE CONSULTANT
LUXURY BRAND STRATEGIST | PROJECT ADVISOR

ABOUT ME

With an illustrious career in hospitality, I have developed deep expertise across hotel operations, food & beverage (F&B) management, sales leadership, and general management. As a General Manager, I have successfully led multiple hotel projects, spearheading operations, project execution, and strategic brand partnerships.

Building on this foundation, I established a specialized hospitality consulting practice, collaborating with globally renowned hotel brands, including **Marriott, Hyatt, Hilton, IHG, Radisson Hotel Group (RHG), Wyndham, Accor, ITC, IHCL, and more.** My work includes brand affiliations, operator selection, execution strategies, and project planning, ensuring seamless hotel developments across India.

Expanding my focus to branded residences and luxury real estate, I collaborate directly with developers to create high-end residential projects that integrate luxury hospitality standards. Additionally, I specialize in commercial leasing for premium lifestyle brands, fine dining establishments, and exclusive clubs, ensuring world-class standards in luxury hospitality, real estate, and lifestyle ventures.



CORE EXPERTISE

- Hotel Operations & Project Advisory
- Luxury Hospitality & Real Estate Consulting
- Brand Partnerships & Operator Search
- Project Execution & Strategic Planning
- Branded Residences Development
- Luxury Commercial Leasing (Lifestyle Brands, Fine Dining, Exclusive Clubs)
- Market Expansion & Business Development

KYYBRIJ LLP – Hospitality & Real Estate Consulting

As the **founder of KYYBRIJ LLP**, I execute all consulting, strategy, and advisory services through my firm, ensuring a seamless approach to hospitality and real estate excellence.



WHAT KYYBRIJ BRINGS TO THE TABLE

- Market & Financial Feasibility Analysis
- Hotel Operator Sourcing & Partnerships
- Brand Collaborations & Leasing Solutions
- Commercial Leasing for Retail & Lifestyle Brands
- Contract Negotiation & Execution
- Hotel Real Estate Advisory
- Acquisitions & Dispositions for Investment Funds & High Net-Worth Individuals (HNIs)
- Operator Sourcing & Advisory Services
- Branded Residences Partnership Solutions

INDUSTRY COLLABORATIONS

Hotels & Resorts

- Marriott, Hyatt, Hilton, IHG, Radisson, Wyndham, Accor, ITC, IHCL

Branded Residences

- High-end residential projects aligned with luxury hospitality brands

Luxury Lifestyle & F&B

- Premium restaurants, exclusive clubs, and commercial leasing

Driven by a passion for curating world-class luxury experiences, **KYYBRIJ LLP** is committed to ensuring that every project exudes the essence of excellence in hospitality, real estate, and luxury brand development.

LET'S CONNECT

📞 +91 98147 00055

🌐 www.linkedin.com/in/deepaq-naagpal-97780127

✉ deepaq@kyybrij.com